



**The Systemic Neuroscience
Consulting Group
For Business and Leadership**

UNLEASHING YOUR LIMITLESS BRAIN POTENTIAL IS AN ACT OF BALANCE

NEURO-AGILITY • OUT THINK • OUT LEARN • OUT PERFORM

NEURO-AGILITY PROFILE™

**A Neuroscience-Based Tool That Optimises Learning and Performance.
Giving The 21st Century Individuals, Teams, Businesses, Paradigm
Shifters A Competitive Advantage Today.**

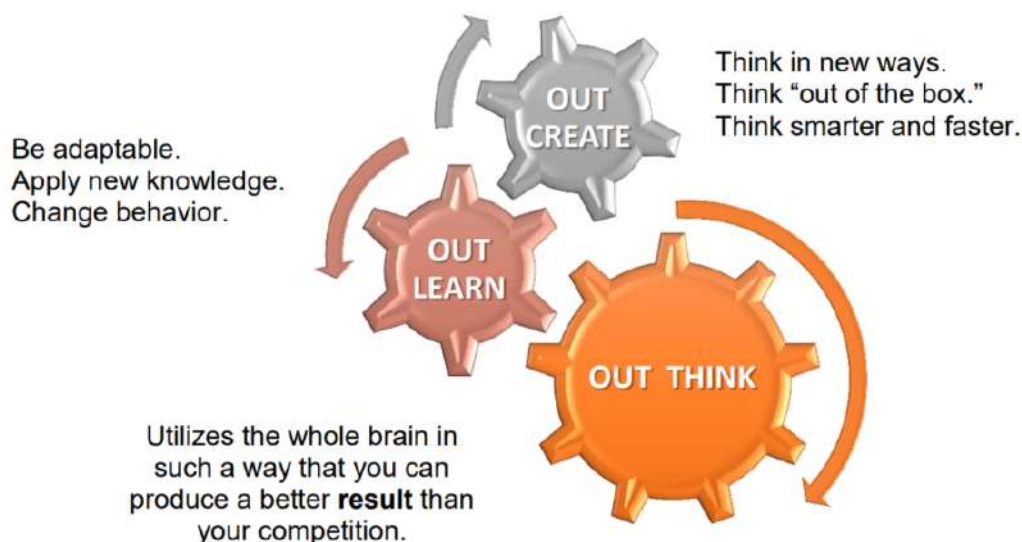


You Can't Improve What You Can't Measure (And Identify Accurately)

THE SYSTEMIC NEUROSCIENCE CONSULTING GROUP

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NEURO-AGILITY



WHAT IS NEURO-AGILITY?

Just like ballet dancers need the agility to move quickly and easy, executing their dancing skills with precision.

Today's workers need the neuro-agility to learn, think and draw conclusions fast and easy and be flexible in moving across ideas, experiences and understandings in such a way that they are able to maximise the learning value of any experience and apply that learning to perform well under first time, stressful conditions.

Neuro-agility is about optimising the neurophysiological components that allows people to be fit and flexible to think, learn, create, solve problems and perform well, quickly and easy.

It enhances the degree to which people engage in agile learning. Neuro agility underpins the brain's ability to be in flow, learning fast and effectively, committing as little human error as possible. It requires being able to concentrate at optimal levels, while engaging the whole brain effortlessly during cognitive processes like learning and thinking.

People who are highly neuro agile, have the flexibility to learn new skills, attitudes and behaviours fast and easily and unlearn old behaviour patterns quickly. To do this, they have to optimise the drivers that increase their brain performance and the neurophysiological components that influence their learning and thinking flexibility.

The construct of neuro agility is situated within the broader domain of learning. Neuro agility is an essential component of the “ability to learn” because it focuses on the neurophysiological attributes of learning, thinking, and cognitive processes.

This multi-dimensional, neuroscience approach, compliments and strengthens the ability to learn and learning agility but is neither exhaustive nor exclusive to any of these concepts. The framework for neuro agility brings new constructs like neurological design and brain fitness into the arena of the meta-concept of “ability to learn”. It also offers innovative perspectives on the neuroscience of performance improvement, talent development and reducing risk for human errors.

WHY DOES NEURO-AGILITY MATTER?

- It advances, anchors and validates the relevance, importance and impact of concepts like learning agility, leadership agility, emotional agility and organisational agility
- It offers an inclusive neuroscience approach requisite to all global learning practices
- It offers a framework for understanding how uniquely people learn
- It offers innovative solutions to optimising and developing people's ability to learn
- It showcases a conceptual neurophysiological framework for determining human potential
- It offers a clear neurophysiological framework for why people learn fast or slow and how they can improve their cognitive flexibility and performance
- It offers a higher return on investment on talent development and performance improvement initiatives when grounded in the hard sciences
- It separates facts from fiction, thereby solidifying learning and development practices
- It offers a new conceptual framework for reducing risk for human error
- It significantly contributes to an individual's self-awareness, growth, learning and development.

WHO SHOULD BE KNOWLEDGEABLE ABOUT NEURO-AGILITY AND WHY?

PROFESSIONALS IN THE WORKPLACE, RESPONSIBLE FOR:

- **Creating a culture of learning** – neuro-agility should be a core competence and the point of departure for creating a culture of learning
- **Talent selection** – learning agility has become a sought-after skill and major criteria to select talent
- **Talent development** – the neurophysiological components offers a framework to identify potential
- **Developing high-performance teams** – team leaders should understand their team's neuro-design and align member's natural strengths and preferences with roles and job functions
- **Performance improvement** – performance improvement cannot start at any other place than optimising brain performance
- **Learning and development** – to develop people's learning ability and learning agility starts by understanding the neurophysiological components that determine how people learn and think and optimising the drivers that improve brain performance and flexibility



- **Workplace wellness** – the framework for drivers that optimise brain performance are equally as important to maintaining brain health than it is to improve performance
- **Workplace happiness** – neuro-agility provides a framework that is fundamental to a holistic approach to maintaining workplace happiness.
- **Employee engagement** – alignment between people's neuro-design and their job functions improves engagement significantly
- **Health and safety** – understanding people's unique neuro-design will indicate their potential risk for human error and offer solutions to reduce it.

SCHOOLS AND EDUCATION:

- All teachers and lecturers responsible for educating others should be knowledgeable about and able to assess the drivers that optimise their student's brain performance and the neurophysiological components that influence how their students learn and think.

SPORTS:

- Sports coaches and athletes should understand how their neuro-design, and the drivers that optimise their brain performance, influence their performance.

PUBLIC:

- Any person who wants to develop themselves, improve their competitiveness, and safeguard themselves against future job losses, should understand how neuro-agile they are and how they can improve it further.

"Knowing your unique neurological design and understanding the drivers that impact this, is the key to neuro-agility development, talent development, and performance improvement."

- Dr. Andre Vermeulen
Founder and CEO of Neuro-Link



WHAT IS THE VALUE OF THE NEURO-AGILITY PROFILE™?

- It addresses the neurophysiological components of learning, thinking and cognitive processes responsible for learning quickly and easy
- It offers a scientific and comprehensive framework for the neurophysiological components that impact people's personalities, how uniquely they learn and think, and their learning agility
- It makes an important link between the hard sciences (neuroscience) and the behavioural sciences, thereby validating the behavioural sciences more
- The neuroscience approach offers an inclusive approach to global people development and performance improvement practices as it is exclusive of factors like colour, race, age, culture, language, or gender. A brain has no colour, gender, race, or culture, and neuroscience, therefore, focuses on what people have in common with each other - a brain!
- Neuro-agility offers a unique neuroscience framework, packaged in a predictive analysis called the Neuro Agility Profile™, for talent development and performance improvement professionals that deepens their understanding of people's learning potential, how to develop talent and optimise performance
- The NAP™ Group Profile Report provides companies and managers with vital management information about their workforce's brain fitness, brain health, neuro flexibility, and neuro-agility to help them understand what talent is needed, identify talent, optimise performance, agility, wellness and reduce the risk for error
- Because of its strong physiological basis, neuro-agility delivers business results as our case studies prove a strong return on investment for our clients
- It offers a new approach to reducing the risk of human error and accidents
- It compliments other people development science like Neuro-linguistic Programming and Emotional Intelligence, and integrates easily with other sound learning technologies
- The neuroscience approach and frameworks help to separate facts from fiction, solidifying learning and talent development practices

WHAT ARE THE IMPLICATIONS OF NEURO-AGILITY?

Research suggests that many practices of old should be replaced with new practices, in order to be more effective and optimise the performance of people and businesses. The table below illustrates how current business approaches and practices will have to change:

MOVE FROM

MOVE TO

Behavioural approach	Neuroscience – behavioural approach
Best performer in previous job gets promotion or appointed	Most agile person gets promotion or appointment
Skills development focus	Brain fitness, flexibility & then skills development
Unstructured agility approach	Structured neuro-agility approach
Limited individual assistance to reducing risk for human error	Strong assistance to individuals to identify and minimize risk for error
Generalised approach to performance improvement & talent development – one size fits all	Personalised neuroscience approach to performance improvement & talent development - specific

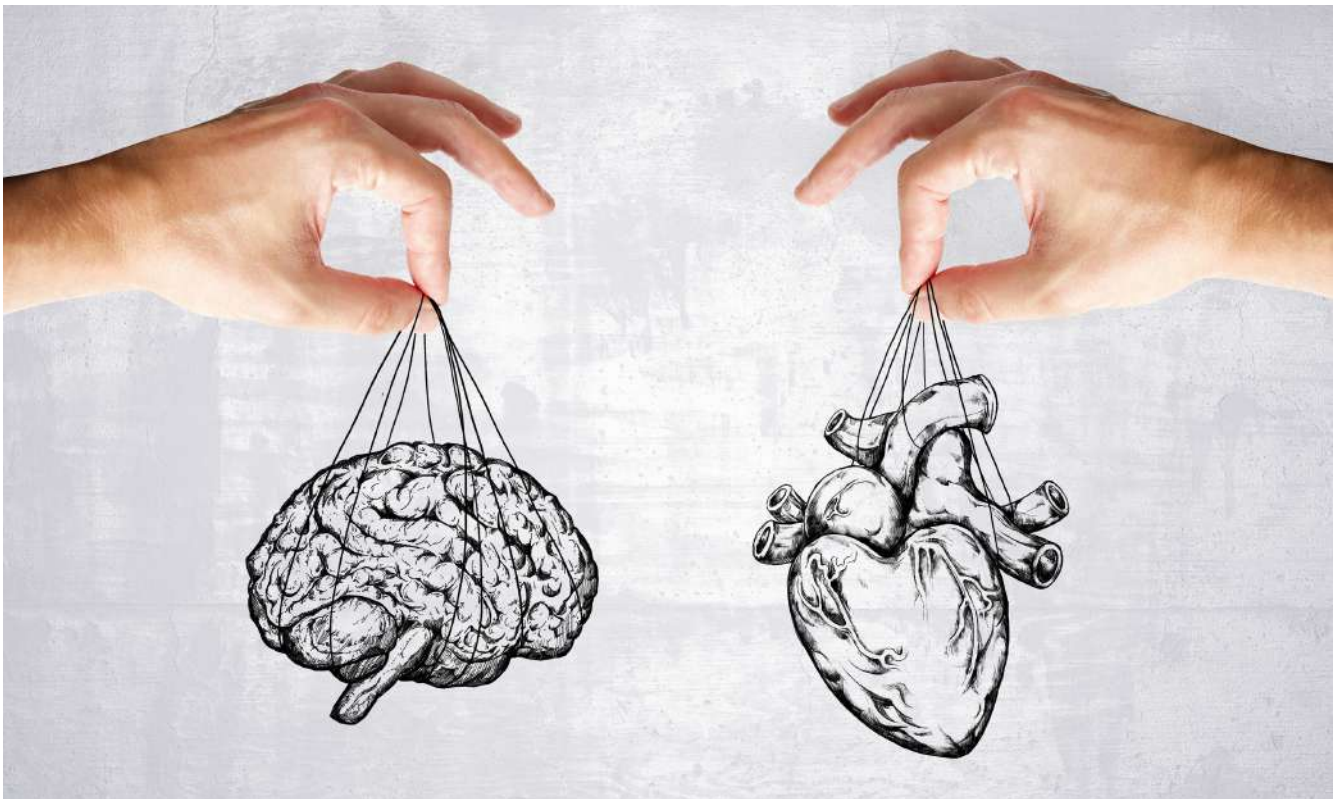




WHY SHOULD BUSINESSES PAY ATTENTION TO NEURO-AGILITY?

- It helps companies and individuals safeguard themselves against disruptive change - It provides powerful insights to business about which prospective work applicants will be the best asset to the company
- The Neuro Agility Profile™ is a great tool to use to create individualised personal development programs
- The Neuro-Agility Profile™ is the most comprehensive tool to measure the brain-based aspects that have to be measured to increase the ease, speed and flexibility workers need to be agile - The Neuro Agility Profile™ closes a gap on why individuals may error
- It is a powerful tool to help managers align who people are with what they do
- The NAP™ provides insight to managers about the unique contributions people can make in their team
- It provides better business results and return on investment than ever before
- It helps to separate facts from fiction in learning and people development practices - It is inclusive of culture, race, gender and generations and therefore relevant to global people development initiatives
- It is the most comprehensive neuroscience framework for performance optimization and talent development
- It improves performance, productivity, workplace engagement and happiness

WHY SHOULD INDIVIDUALS PAY ATTENTION TO NEURO-AGILITY?



FEEDBACK FROM OUR CLIENTS FROM A PERSONAL LEVEL:

- I feel, and am much fitter
- I am happier
- I feel less bothered and more calm
- I am more balanced
- My relationships improved
- I experience less stress
- I make less mistake
- I am more creative than ever before
- Less doubts about work
- At the end of a day I still have lots of energy

MEASUREMENT PERIOD:

3-8 months

RESULTS:

***10-15 % increase
in Neuro Agility***

HOW CAN I BETTER UNDERSTAND AND APPLY NEURO-AGILITY?

- Do the Neuro Agility Profile™ Assessment to get clarity on how to enhance your potential (for individuals and teams)
- Do the Neuro Agility Profile™ Practitioner Training Program via the Systemic Neuroscience Academy

Both offered by the Sole Provider of the NAP™ in the Benelux and Germany: The Systemic Neuroscience Consulting Group in Luxembourg

HOW CAN I BECOME A NEURO-AGILITY EXPERT?

There are no quick fixes to neuroscience or understanding neuroscience related concepts. It requires many hours of intense training. Should one really be interested in becoming an expert in neuro-agility, it is highly recommended to take courses like the Neuro Agility Profile™ Practitioner Training that The Systemic Neuroscience Consulting Group offers in the Benelux and Germany.



YOU CAN IMPLEMENT AND GET STARTED WITH NEURO-AGILITY IN THE FOLLOWING WAYS:

- An individual and/or team profile and debrief (virtually or face to face)
- Neuro-agility masterclasses
- Neuro-agility licensed practitioner accreditation
- Full Neuro-agility wellbeing program
- DIY Online Brain Booster Program

FOUNDERS OF THE SYSTEMIC NEUROSCIENCE CONSULTING GROUP



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THE SYSTEMIC NEURO-
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For more details and dates of our accreditations and to make a booking, please contact us on info@systemicneuroscience.com or visit our website at www.systemicneuroscience.com