A photograph of a business meeting in progress. Several people in professional attire are gathered around a table. In the foreground, a hand points at a tablet displaying a diagram with two circles and arrows. Other people are holding smartphones and coffee cups. The text 'Business side of coaching practise' is overlaid in the center.

Business side of coaching practise

COACHING **WRX**

Nonna Babitzin



NEED + KNOWLEDGE + PASSION =

COACHING WRX



Decisions



STRATEGIC



TACTICAL



OPERATIONAL

Decisions



STRATEGIC

- Best price
- Best product
- Best customer experience



TACTICAL



OPERATIONAL

Ideal client

Your interests, background and experience -> your credibility

The market potential

Where is the need

Where is the money

Client segment impact on complexity

	Decision makers	Regulation	Vendor partner	Sponsor
Private clients	1	-	-	-
Small business client	1-3	-	-	Manager
Corporate clients	3-6	YES	HR, procurement, legal, IT*	Manager/HR
Public organisation clients	3-9	Big YES	Governance process, HR, procurement, legal, IT*	Manager/HR
	<ul style="list-style-type: none"> Vendor frame agreement, data protection and security requirements, purchase invoice content requirements, supplier code of conduct rules, travel rules, NDA signing 			

Business
not a hobby

COACHING **WRX**

Decline clients

Value your time

Build a reputation

Build connections

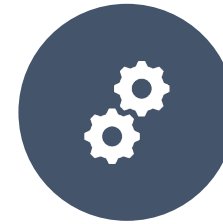
Decisions



STRATEGIC



TACTICAL

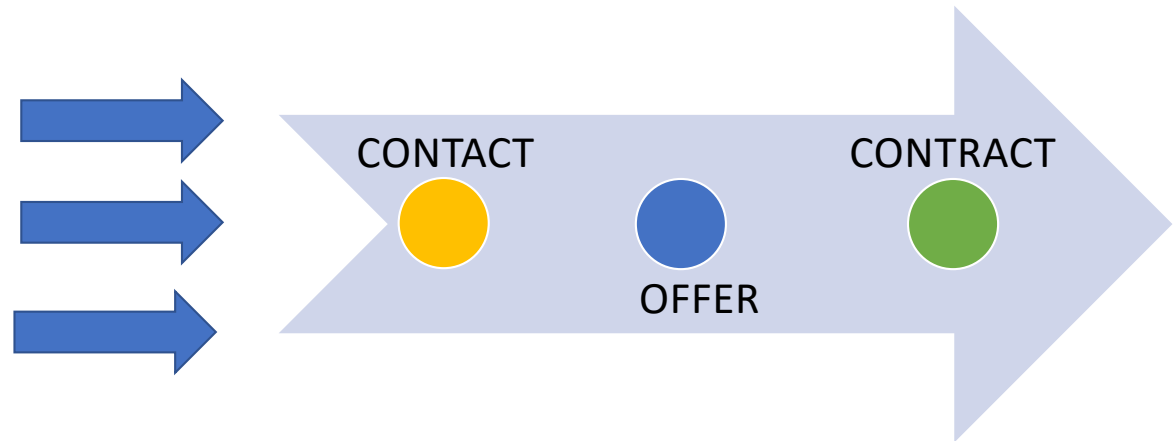


OPERATIONAL

- No competition,
but team work
from professionals

Design your sales process

Client referrals
HR referrals
Free webinars
Speaker opportunities
Free introduction session
Your website
Direct sales
Social media posts
Paid marketing
Blog, tiktok content
FB group
Partner sales
ICF chapter coach gallery



Make buying easy

COACHING **WRX**

Risk free: References and money back guarantee

Easy decision making: Clear options, packaging and pricing

Close the deal: Contract signing and payment online

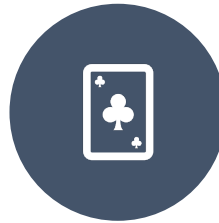
Immediat value: Self-assessment, survey, materials, easy booking anytime, anywhere

Enhanced learning: Visible targets, visual process, visible progress, additional materials, systematic reflective practises, actions agreed, value rating, feedback

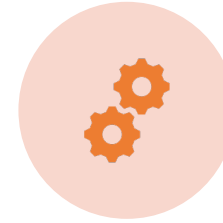
Decisions



STRATEGIC



TACTICAL



OPERATIONAL

- Value based
- Showing up
- Continuous learning
- Take care of yourself



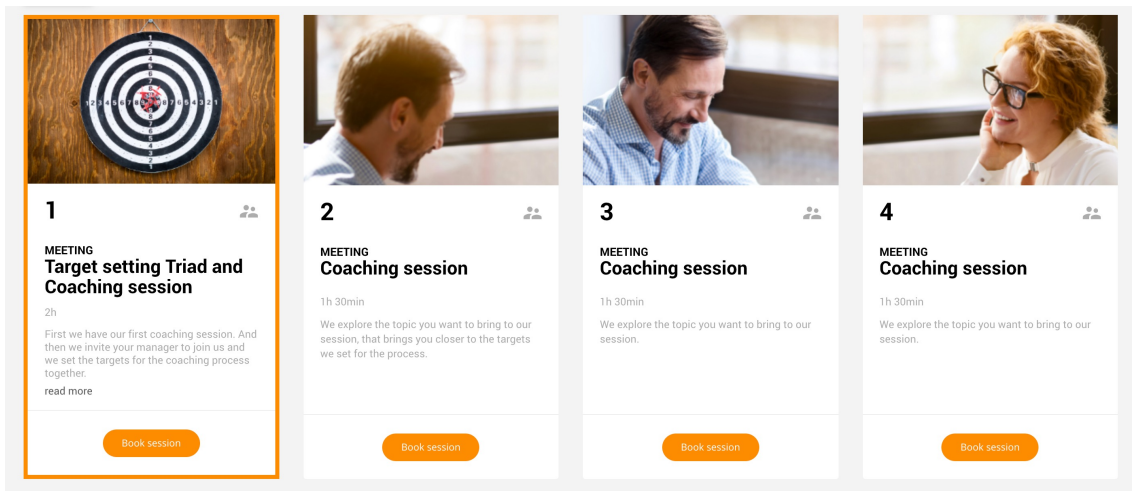
How to empower your
coaching business?

Empower your coaching business

The screenshot displays the COACHING WRX website. The header includes the logo and navigation links: FOR COACHES, FOR CORPORATIONS, FOR COACH ASSOCIATIONS, PRICE PLANS, and FAQ. A 'New user? Login' button is also present. The hero section features a background image of a hand holding a smartphone displaying a 'VIRTUAL Coaching session' interface. The main headline reads 'Empower your coaching business'. Below this, four pricing plans are presented in a grid:

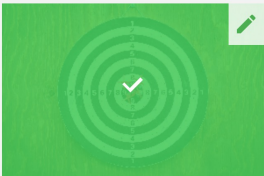
Basic	Professional	Premium	All Star
Free No credit card needed For a coach entrepreneur offering Individual coaching Read more	59 € /month For small coach companies offering Individual coaching Group coaching Trainings Read more	199 € /month For coach companies with associate coach pool offering Individual coaching Group coaching Trainings E-learning Read more	Custom For coach companies with extensive associate coach pool. Custom amount of services Events ROI tools Read more

Visual process



Visible progress

[SHOW SPONSORS](#)



1

MEETING

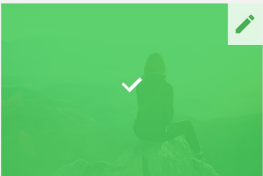
Target setting Triad & coaching session

2h

We invite your manager to join for the first 30 minutes and we set the targets for the coaching process together. And then we continue with our first coaching session.

[read more](#)

04.03.2020 08:30 - 10:30



2


MEETING

Coaching session

1h 30min

Powerful 90 min coaching session on the topic you select.

24.03.2020 12:30 - 14:00



3


VIRTUAL

Coaching session

1h 30min

Powerful 90 min coaching session on the topic you select.

16.04.2020 08:00 - 09:30 [Cancel](#)



4

MEETING


Coaching session

1h 30min

Powerful 90 min coaching session on the topic you select.

[Book session](#)

Enable easy
online
booking



1

MEETING
Coaching session

1h 30min

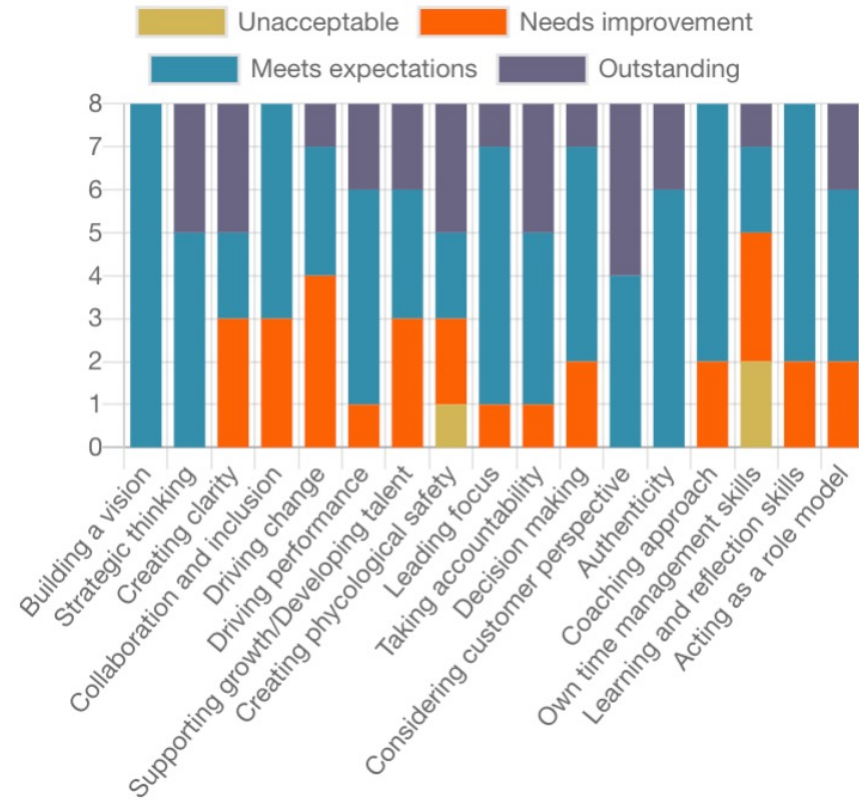
We explore the topic or question you bring to our session.

[Book session](#)

February 15, 2021

8:30 - 9:30	8:45 - 9:45	9:00 - 10:00
9:15 - 10:15	9:30 - 10:30	9:45 - 10:45
10:00 - 11:00	10:15 - 11:15	
10:30 - 11:30	10:45 - 11:45	


Survey tools



Questions?

COACHING **WRX**





Create a business
that enables the
life you want,
time is precious

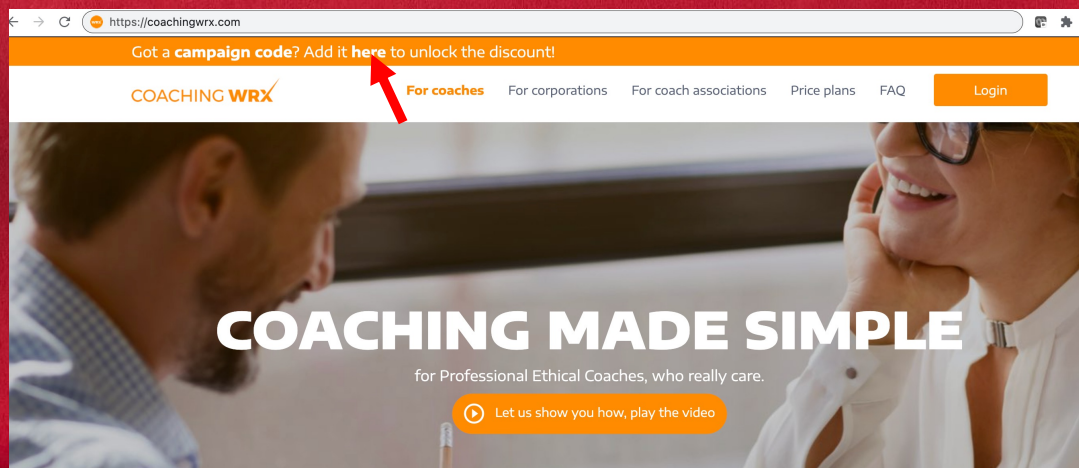
COACHING **WRX**

Special campaign: AS60TRIAL

Register within 2024: You get a 60 day FREE trial of professional plan
and unlimited free support to build your business

Normal price 59€/month

<https://coachingwrx.com/>



COACHING WRX

You can book a free support call:
<https://coachingwrx.com/coaching-wrx/SupportCall>