



COACHING FOR SOCIAL IMPACT THROUGH THE IGNITE INITIATIVE

May 16th, 2024



AGENDA

Speaker Introductions *(2 minutes)*

Introduction to the ICF Foundation *(2 minutes)*

About the Ignite Initiative *(6 minutes)*

ICF Malaysia's Experience *(2 minutes)*

UN Global Goals *(2 minutes)*

ICF Hungary's Experience *(2 minutes)*

Q&A *(4 minutes)*

INTRODUCTION



**KENNETH CHAI, MBA, PCC,
CSRS, CSP**

ICF Foundation Ambassador

- COA since 2023
- Based in Malaysia
- I promote the Ignite Initiative and support ICF Chapters prepare and rollout Ignite Projects in AsiaPac



INTRODUCTION



Draskóczy Katalin PCC, ACTC

ICF Foundation Ambassador

- COA since 2024
- CSR Director of ICF Hungary & Ignite Project Manager in 2023
- I promote the Ignite Initiative and support ICF Chapters to prepare and rollout Ignite Projects in Europe



INTRODUCTION TO THE ICF FOUNDATION

An overview of who we are, what we do, and why we do it.



Foundation



MISSION, VISION, AND SOCIAL IMPACT DEFINITION

MISSION

Accelerating and amplifying social system change through coaching.

VISION

A world where coaching is integral to transforming societies.

SOCIAL IMPACT

The measurable positive outcome of a specific intervention – such as coaching – on the well-being and development of society as a whole aimed at addressing social challenges and promoting social systemic change.



GLOBAL PURPOSE



Build awareness about the power of coaching to change the world



Harness the power of coaching to increase positive social change



Provide **measurement and data** that proves social impact

OUR PROGRAMS

Fundraising

- Donations to support the ICF Foundation's mission and programs.

Ignite Initiative

- Six-month coaching engagements that offer reduced-rate coaching, aimed at targeting the United Nations 17 Global Goals.

Coaching Education Scholarships

- Tuition scholarship to a Level 1 (60+ hour) ICF accredited Coaching Education program.

Special Projects

- 6–12-month partnerships with organizations who align with at least one of the UN Global Goals through their mission/vision.



ABOUT THE IGNITE INITIATIVE

Background, impact, benefits, and more.

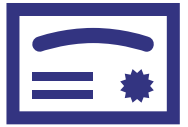


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IGNITE INITIATIVE BACKGROUND



6-10 coaching sessions within **6 months**.



ICF Credentialed Coaches.



Organizations supporting UN Global Goals through their mission and work.



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IGNITE INITIATIVE PROCEDURE



Partner with an organization whose mission and work supports a UN SDG



Recruit **ICF-Credentialed Coaches** (ACC, PCC, or MCC)



Coach leaders of the partner organization to build capacity and create social impact



Coaching for a maximum of **10 sessions** within 6 months



Submit project and impact **data** to the ICF Foundation at the beginning and end



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**THE IGNITE INITIATIVE HAS
IMPACTED ORGANIZATIONS
THAT REACH MORE THAN
16 MILLION LIVES.**



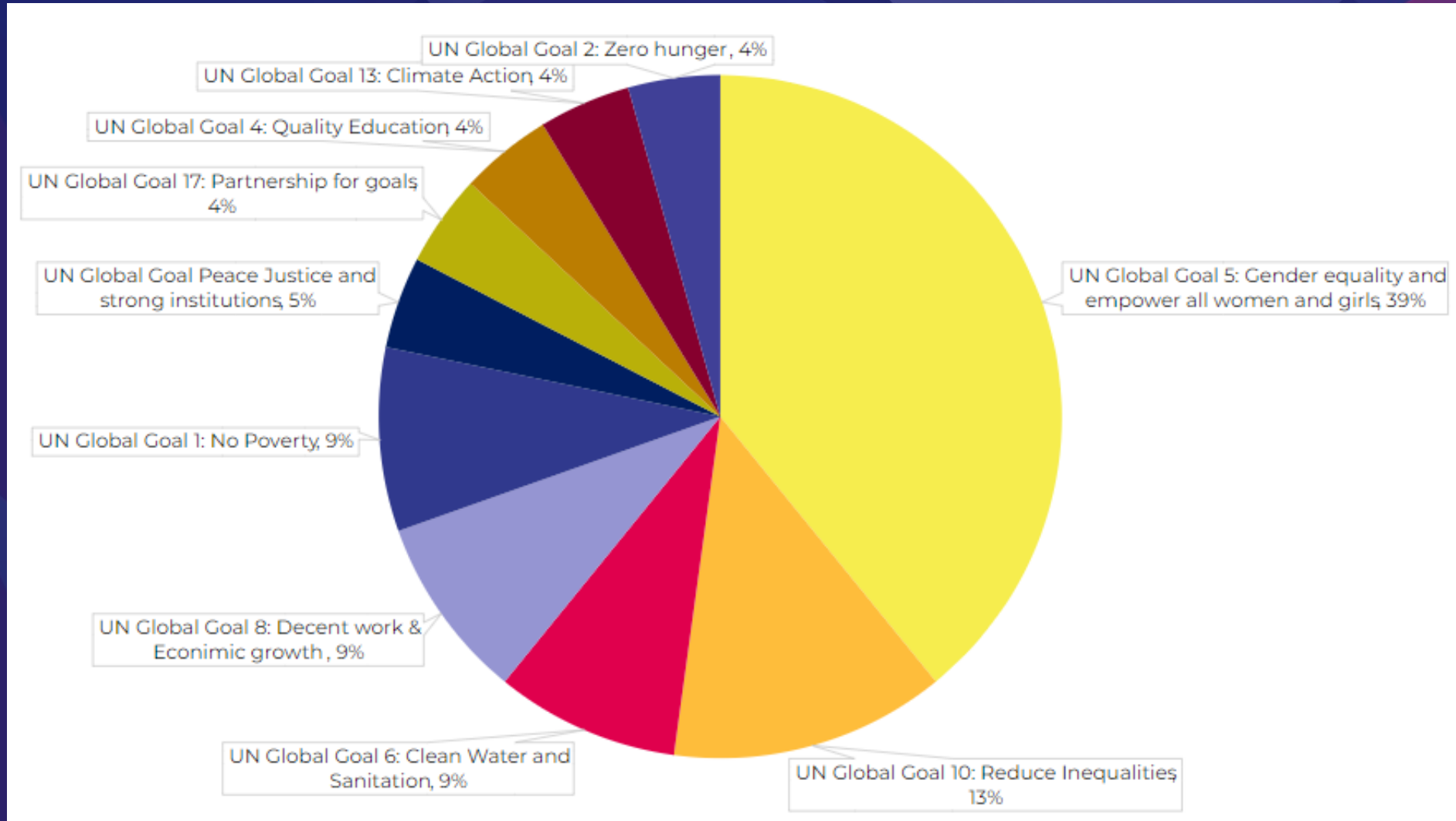
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2023 IGNITE IMPACT

- **56 Organizations**
- **39 ICF Chapters**
- **5,880 Estimated Coaching Hours**
- **11 UN Global Goals Represented**
- **693 ICF Credentialed Coaches**
- **938 Coaching Clients**



2023 UN GLOBAL GOALS TARGETED



WHY THE IGNITE INITIATIVE MATTERS

- Identify **insertion points** to amplify and accelerate social impact through access to coaching
- Promote **social impact** by **supporting UN Global Goals** by working with social change organizations
- Compare **pre-coaching and post-coaching data** to measure social impact
- **Promote and advance** the coaching profession!





BENEFITS TO COACHES & CHAPTERS

- **Support social impact organizations** in your community
- **Build relationships** with leaders in social impact organizations
- **Receive paid or pro bono coaching hours** towards PCC and MCC credentials
- **Opportunity for nomination** for ICF chapter recognition awards
- **Receive ICF Foundation Ignite certificate**
- **Gain experience** in planning and implementing coaching engagements
- **Opportunity to promote** member and volunteer engagement

BENEFITS TO ORAGANIZATIONS

ORGANIZATIONAL-LEVEL

- Improved work performance
- Better business management
- More efficient time management
- Increased team effectiveness
- Increased growth and opportunities

EMPLOYEE-LEVEL

- Greater self-confidence
- Improved relationships
- More effective communication skills
- Better work-and-life balance
- Improved wellness



UN GLOBAL GOALS

How the Ignite Initiative uses the framework of the United Nations Global Goals to accelerate and amplify social impact.



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UNITED NATIONS GLOBAL GOALS

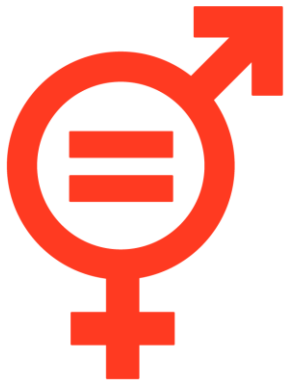


**SUSTAINABLE
DEVELOPMENT** GOALS



2024 UN GLOBAL GOAL FOCUS

5 GENDER
EQUALITY



13 CLIMATE
ACTION



16 PEACE, JUSTICE
AND STRONG
INSTITUTIONS



Q&A

CONNECT WITH AMBASSADORS!



KATALIN



KENNETH

CONSIDER DONATING TO THE ICF FOUNDATION!



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THANK YOU!



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foundationoficf.org