



CoachME **SUPERvision**  
**BECKETT**  
**McINROY**

**15**  
*years*

# Navigating the Journey from PCC to MCC













# ICF Coaching Impact Award Winner Distinguished Coaching Education Provider 2023



CoachME / BECKETT MCINROY Consultancy



# JOURNEY TO MASTERY UK Qualification Framework

## Accredited by:

- ❑ Association for Coaching International (AC) at Level 4
- ❑ ICF for Associate Certified Coach (ACC) training at Level 5 or levels 1-4 plus 6 (ICF Level 1)
- ❑ ICF Professional Certified Coach (PCC) training hours with ICF at Levels 6 (ICF Level 2)
- ❑ ICF Master Certified Coach at Level 7 (ICF Level 3)
- ❑ EMCC ESQA and AC Diploma in SUPERvision at Level 7



**1 to 7 UK =  
Qualification  
Framework**





## **Eligibility:**

- 200+ hours of coaching education
- 2,500+ hours of coaching experience
- 10 hours of Mentor Coaching with an eligible mentor coach
- Holds, or previously held, PCC Credential

## **Requirements:**

- Successful completion (passing score) of a performance evaluation
- Successful completion (passing score) of the ICF Credentialing Exam

To apply for the MCC Credential, you must currently hold or have previously held a PCC Credential, in addition to meeting further requirements specific to the MCC Credential. ICF offers two application paths to obtain the MCC.



## Master Certified Coach (MCC) Application Paths

Requirements	Level 3 Path	Portfolio Path
<b>Credential Prerequisite</b>	Must hold or have held a PCC Credential	Must hold or have held a PCC Credential
<b>Coaching Education</b>	Completion of Level 3 Program	200+ hours of coach-specific education
<b>Coaching Experience</b>	2,500+ hours with 35 or more clients, of which 2,250 hours are paid	2,500+ hours with 35 or more clients, of which 2,250 hours are paid
<b>Mentor Coaching</b>	Completed in Level 3 program	10 hours with an MCC credentialed coach, over 3 months or longer, of which 3 hours must be one-on-one. These hours may not have been applied towards any other previous credential
<b>Performance Evaluation</b>	Submit 2 recorded coaching sessions with transcripts	Submit 2 recorded coaching sessions with transcripts
<b>Written Exam</b>	Required	Required
<b>Application Fees</b>	\$675 USD – ICF Member   \$825 USD – Non Member	\$675 USD – ICF Member   \$825 USD – Non Member
<b>Estimated Review Time</b>	18 weeks	18 weeks

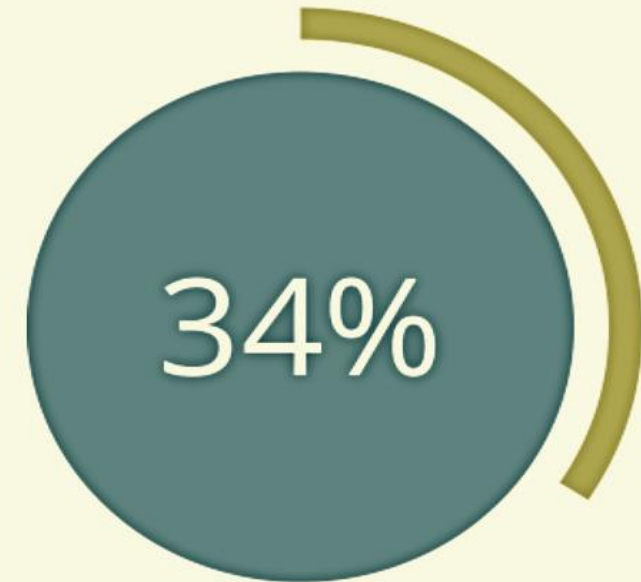


Research has shown that a blended learning approach that incorporates a variety of training methods can increase knowledge retention rates by up to 60% compared to traditional training methods"

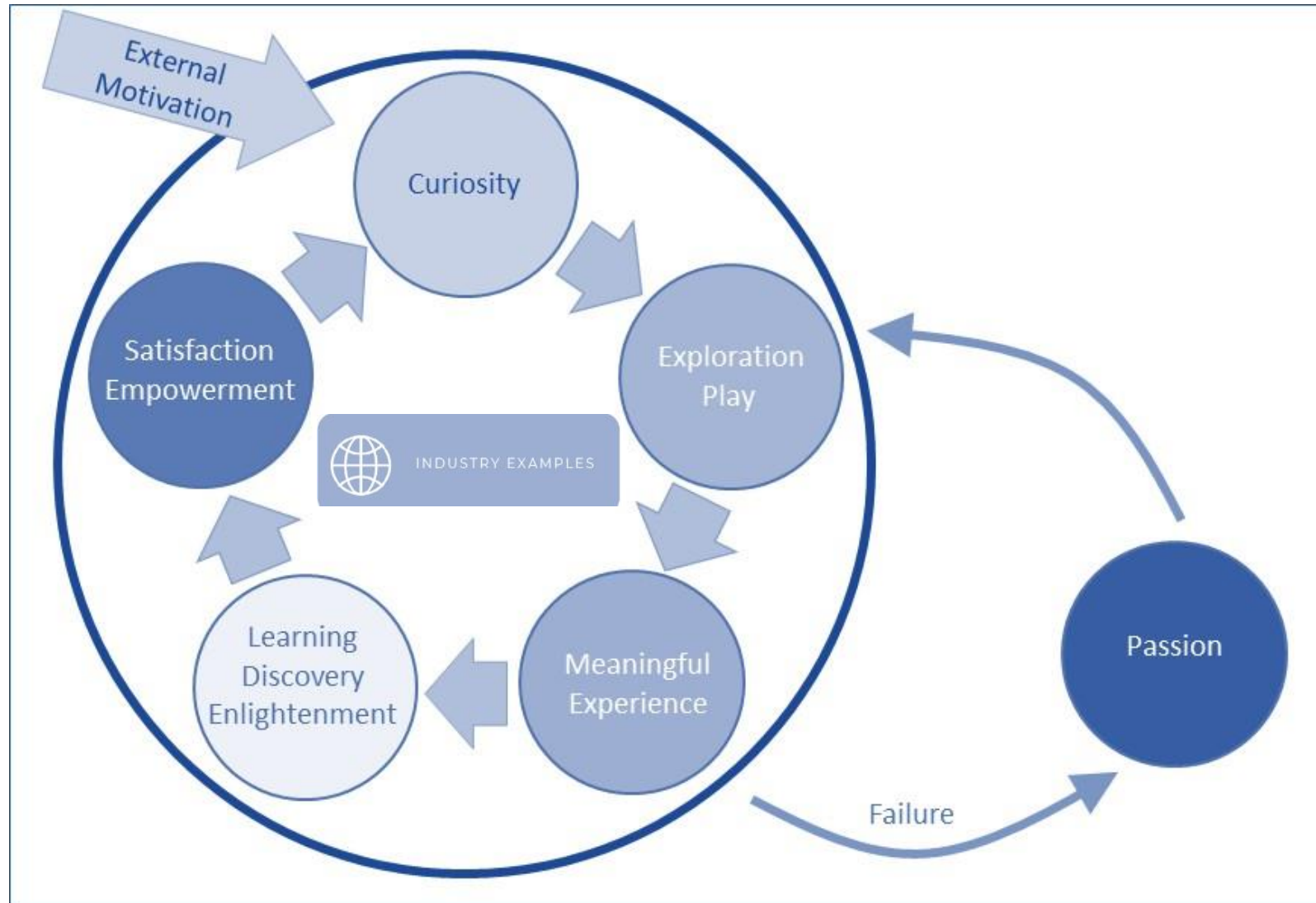
(Source: Brandon Hall Group, 2018).

Companies that prioritize customized training solutions have a 34% higher employee retention rate than those that don't.

(Source:Harvard Business Review, 2019).







*“...knowledge results from the combination of grasping a learning experience and transforming it through practice.”*

(Prof Kolb, 1992)

# LEVEL 3 PATH OR PORTFOLIO



# CoachME Level 3

- ✓ Mentor Coaching Certification (40 hrs CCE)
- ✓ Professional Certificate in SUPERvision (40 hrs CCE)
- ✓ MCC Master Classes (16 hrs CCE)
- ✓ Actual Mentor Coaching group and 1:1
- ✓ Actual SUPERvision (5 hrs CCE)
- ✓ MCC Recordings



# CoachME Level 3

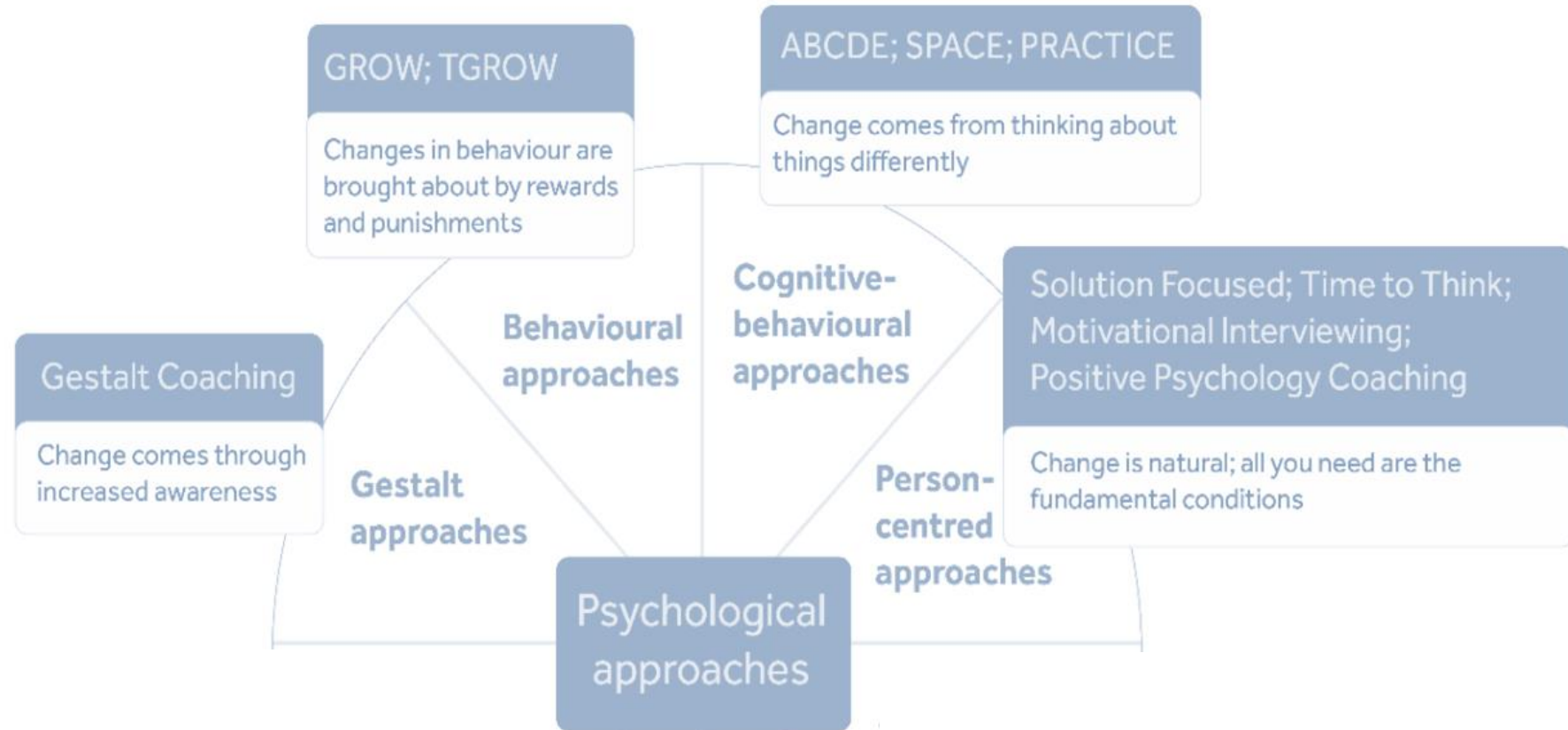
- ✓ Any Order
- ✓ One at a time
- ✓ Simultaneously
- ✓ CCEs ago you work through the programme



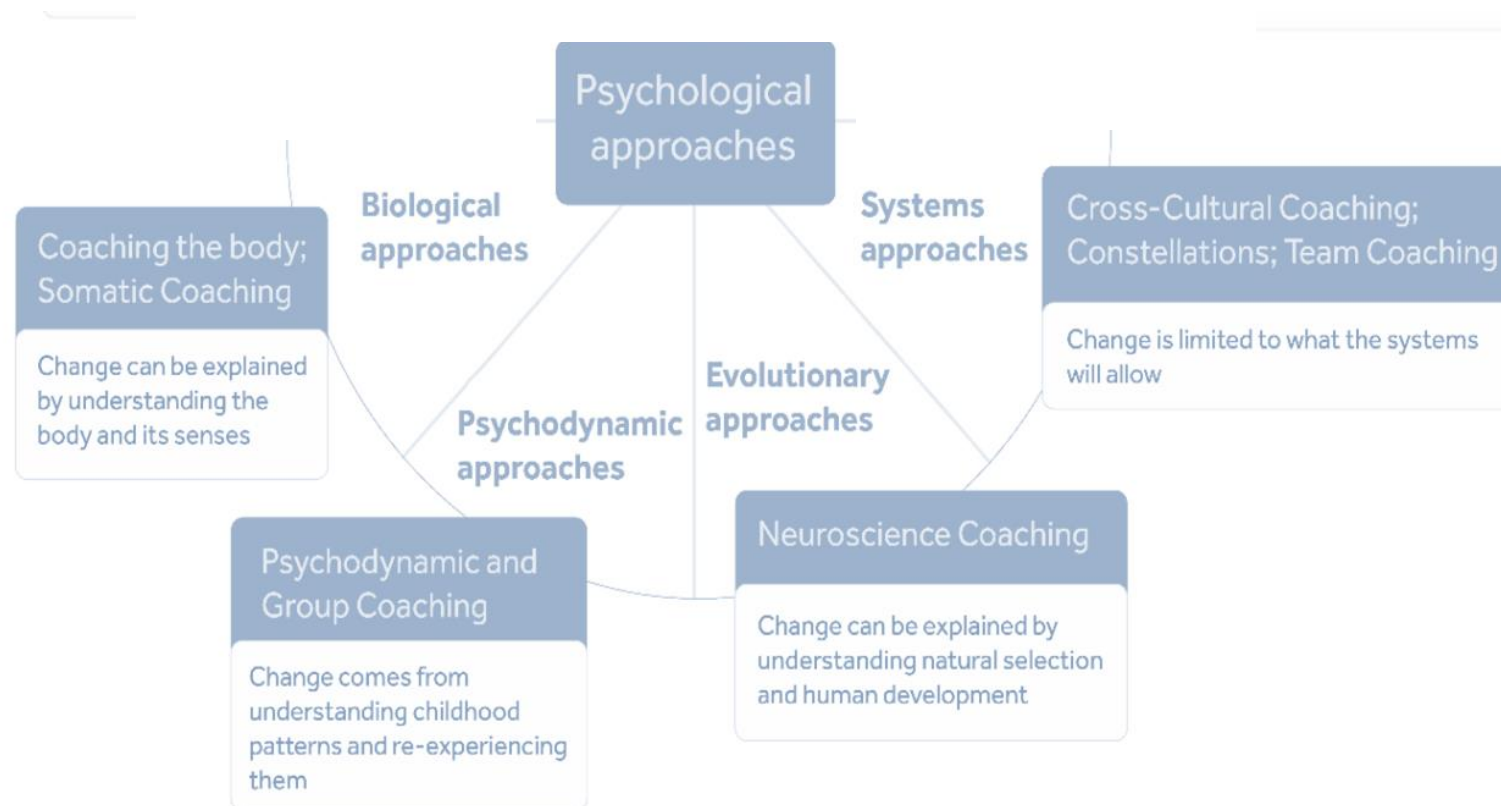


# **Eclectic Coaching**

*Psychological perspectives,  
universal eclectic model*







(Note: 'Person-centred approaches' in the figure include humanistic approaches)



**Triple Award-Winning**  
**Global Faculty of 10**  
**MCCs & ACTCs**  
**6 Advanced Coach**  
**Training Programmes**



**Mentor**  
**Coaching**



Team of 40+ with  
Experience Across  
Sectors & Cultures



Thought Leaders  
& Researchers  
in Our Field



15+ Years  
In Business



Performance  
Management  
Toolkit



Thought  
Leadership  
Videos



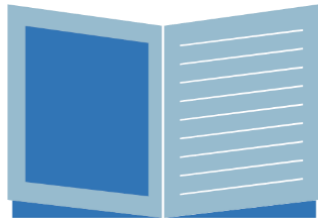
1000+  
Completed  
Programmes



Global  
Learning  
Community



25+ Certificates,  
Diplomas, Accredited &  
Approved Programmes



Case  
Studies



Facilitated  
Discussion  
Boards



Individual  
Assignments  
/Quizzes



Expert  
Tips



Notes, Job  
Aids, Interactive  
Workbooks



Self  
Reflection  
Tasks

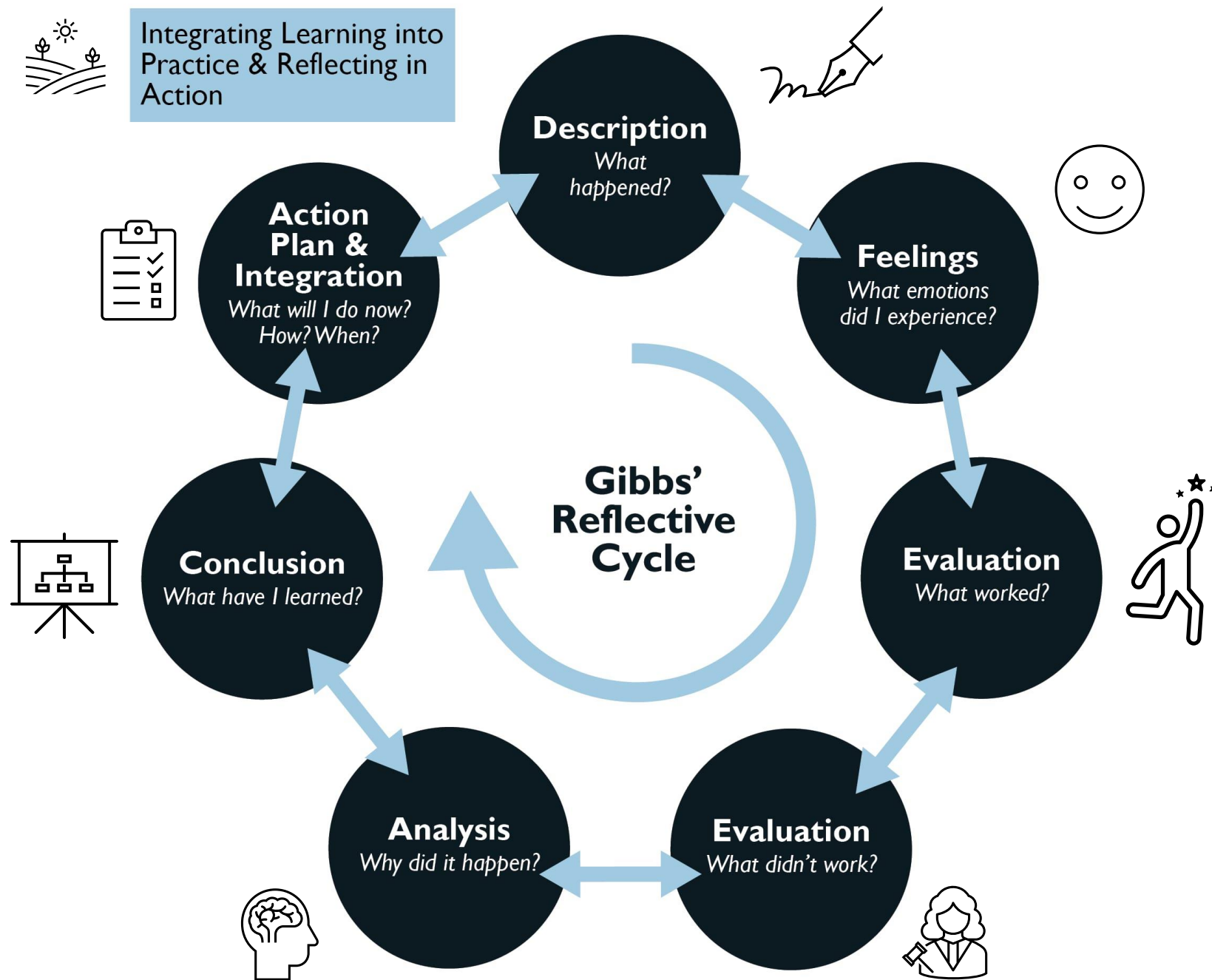


# PRODUCTS AND TOOLS





Integrating Learning into  
Practice & Reflecting in  
Action



(Adapted from  
Gibbs, 2010)



# STAY



Stay with what is. Don't favour positive or overplay negative. Suspend problem solving and action planning. Reflect.

*"What are you aware of right now?"*

Competency 7: Evokes Awareness  
Definition: Facilitates client insight and learning by using tools and techniques such as powerful questioning, silence, metaphor or analogy  
M7.1 Coach partners with the client to explore the client's stories, metaphors and imagery that support growth and learning  
M7.2 Coach stimulates new client insights with minimal, precise questions





# ACCEPTANCE



Being with celebration, courage, creativity and triumph. Awareness of inner landscapes, life purpose, impact on our world.

Overall MCC Behavioral Statements  
MO.1 Coach invites the client to explore the lens through which the client is observing their current situation

MO.2 The coach's comments and questions come from the totality of what they have learned about who the client is and their coaching purpose

MO.3 Coach's invitations to the client primarily focus on exploring deeper learning or a path forward





# EXPERIENTIAL LEARNING



Competency 7: Evokes Awareness  
M7.1 Coach partners with the client to explore the client's stories, metaphors and imagery that support growth and learning

Increase awareness of 'self' and others through experience, dialogue and debrief.

There is inherent wisdom in direct felt experiences.

OD/Leadership Development/Systemic Team Coaching



# P R E S E N C E

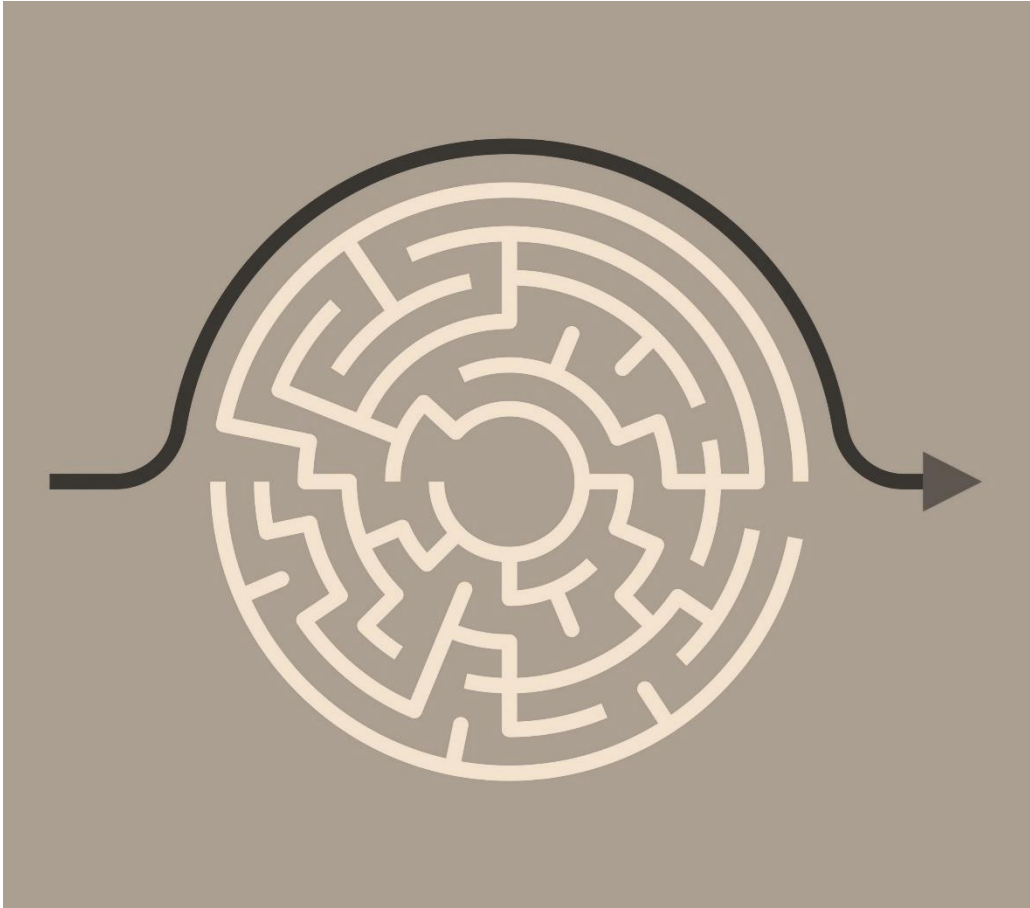


The Coach is intentional, experimental and grounded.

Competency 7: Evokes Awareness  
Definition: Facilitates client insight and learning by using tools and techniques such as powerful questioning, silence, metaphor or analogy

M7.4 Coach shares with fluidity insights, observations, or questions, from the client's words





Competency 7: Evokes Awareness  
**M7.4 Coach shares with fluidity  
insights, observations, or  
questions, from the client's words  
and actions to foster awareness**

## **P O S I T I O N S**

**1 S T ( S E L F )**

**2 N D ( O T H E R )**

**3 R D ( O B S E R V E R )**

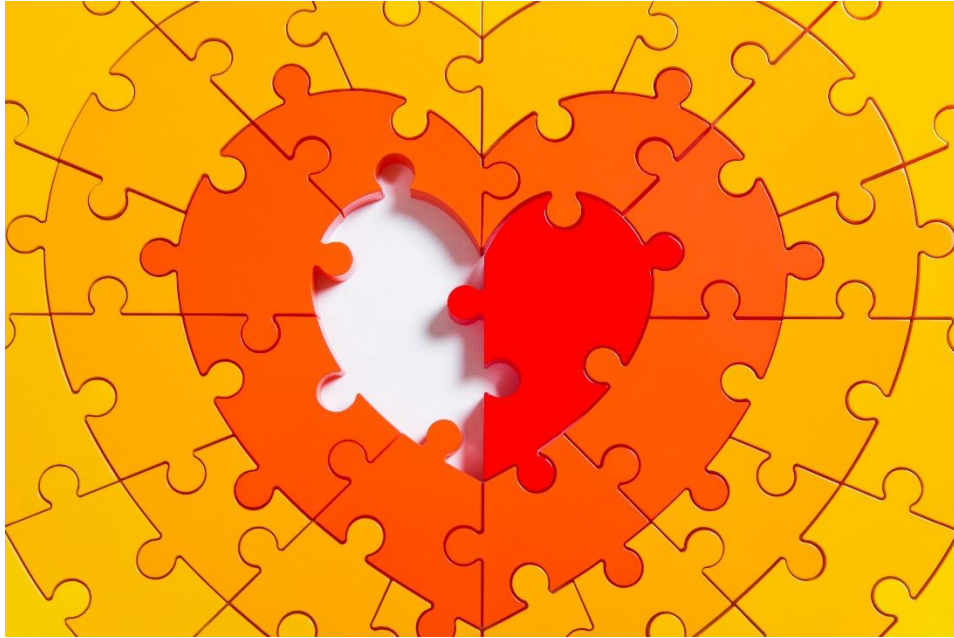


Coach invites the client to explore the lens  
through which the client is observing their  
current situation





# APPRECIATION



Less focus on task, output, outcome, formality, intellectualizing and staying protected.

More focus on people, relationships, integrity, compassion, reducing power and being open to sharing. Celebrating. Confirming potential.

Overall MCC Behavioral Statements  
MO.1 Coach invites the client to explore the lens through which the client is observing their current situation

MO.3 Coach's invitations to the client primarily focus on exploring deeper learning or a path forward



# HERE AND NOW



M3.3 Coach notices subtle shifts in the conversation and invites the client to change direction if the client desires

Phenomenological Enquiry





**Alexandre Goubin**

Director - Operating  
Model & Commercial  
Optimization, **LEGO**



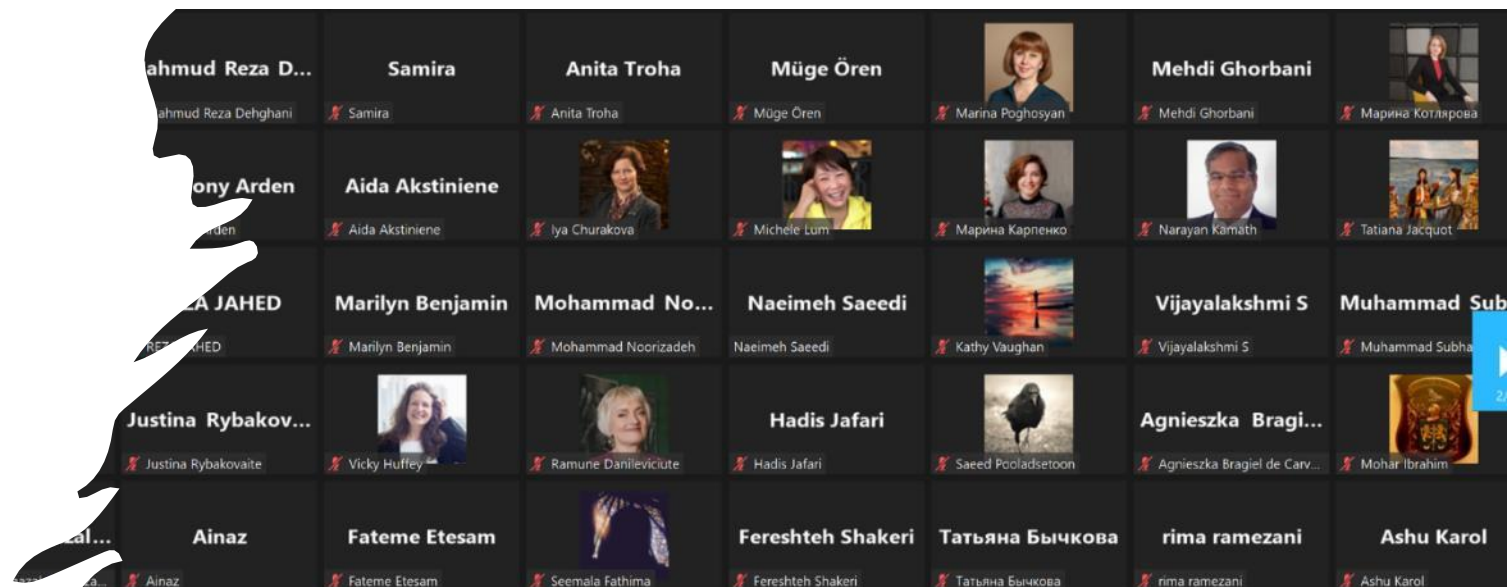
*"Big thank you to BMC for accompanying me along my coach learning journey... it opened so much reflection on my current practice, what I am doing well and what I did not suspect I could do. I enjoyed everything... A fabulous learning experience."*

The  
CoachME  
Community-  
over 33,000  
professional  
followers.

Complementary demos, book clubs,  
knowledge share & debate to support your  
continued professional development.

Ucoming events can be found at:

[www.beckett-mcinroy.com](http://www.beckett-mcinroy.com)







*"... thanks for the very inspiring session..."*

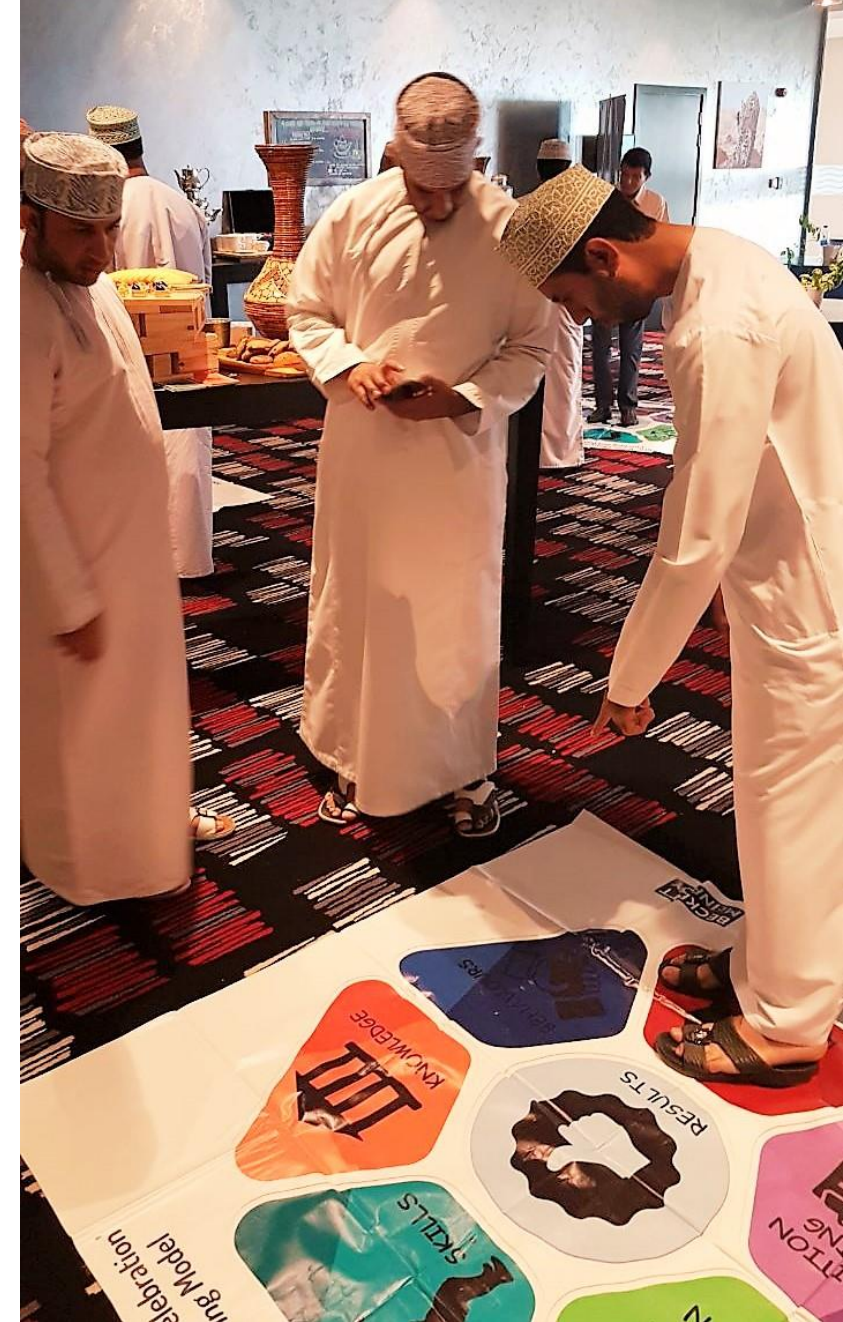
*"...the discussions were amazing!"*

*"So helpful and insightful."*

*"...THANKS FOR an AMAZING DEMO..."*

*"...really useful coaching session... new insights gained..."*

*"Thank you, Clare for your bravery for a live demonstration of team coach supervision."*



**“CoachME has totally nailed it in terms of ensuring faculty & students are from diverse backgrounds... we feel we belong...”**

*“The whole experience was marvelous... your innate ability to relax the cohort and put us at ease was much appreciated from the get-go...”*

Dr Laurence Brown

**“Awesome!! Very informative... Resourceful & awareness building session...”**

*“I am incredibly grateful for the guidance & support provided by my Mentor Coaches...”*

Polivas Petrauskas MCC

*“Thank you for such a reflective space. Time to be and think is such a gift, a celebration.”*

Thanks for your congrats everyone., Yes it was MCC.

It was a lot of hard work, but I'm very glad I did it, and in my case some 'unlearning' which was kind of the point for me.

13:58



On that note, big shout out and thanks to Caroline Beckett, who was my mentor coach. She was amazing, (as you already know) 🍌👍

*“A practical, helpful and insightful course delivered by a consummate professional. One of, if not, the best training course I've been on”.*

Heather Hopper

UKTI, British Embassy

*“This has been such a useful and interesting session. I feel really quite overwhelmed by all the possible work ahead of me, but I love the emphasis on creativity and playfulness, which makes it all feel more approachable.”*

*“A really energizing session. Thank you so much Clare.”*

**Rashid  
Almansoori,  
CEO Qatar Stock  
Exchange**

*“Wonderful creative training and coaching...”*

*“Having attended this programme, I highly recommend it because of the dedicated MCC Faculty and the rich content and the global community.”*

Karen Miller, Teacher

*“I have to say I was positively engrossed in the way Clare explored and presented the topic of systemic constellation...”*

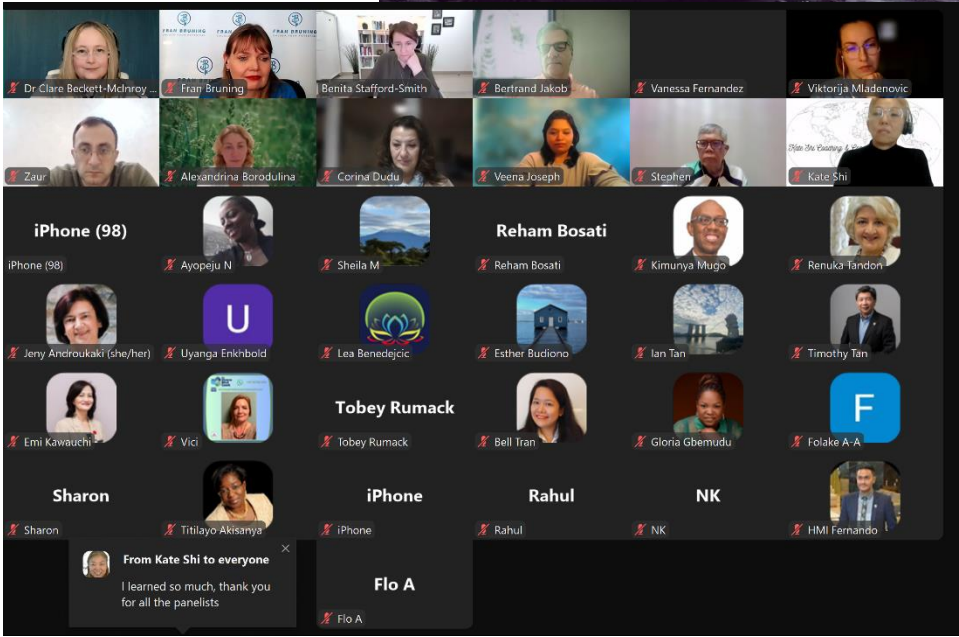
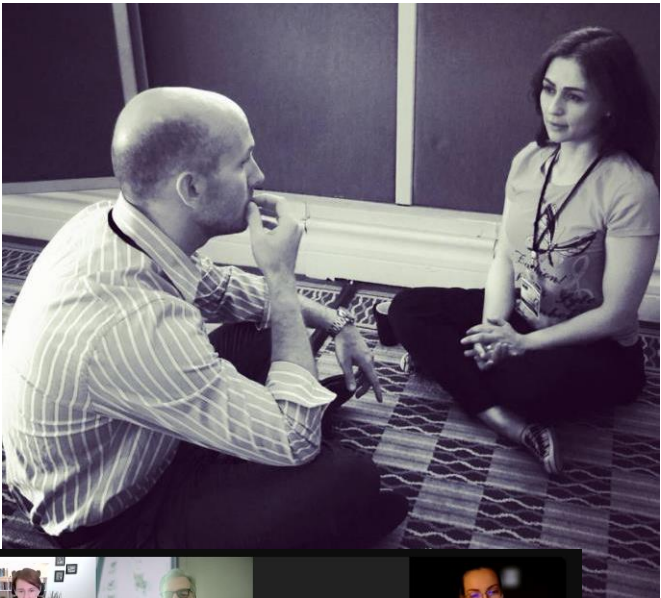
Jon Webb MCC

*“Great creative energetic informative session Clare! Thanks a lot again!”*









# CONTACT US

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# THANK YOU